

**Prof. Dr. Jochen Gebauer**, Universities of Mannheim and Copenhagen  
Location: Hörsaal H112 (IBW-Gebäude)  
Time and Date: 25. Jan. 2023 14:00

**Title:**

Why do the Big Two Self-Concept Dimensions of Agency and Communion Predict Behaviour?

**Abstract:**

Agency (competence, dominance, drive) and communion (warmth, morality, agreeableness) fundamentally organize people's self-concept. But do those Big Two self-concept dimensions predict behavior and, if so, why? Gordon Allport and David Bakan provided the classic model that responds to those questions. My colleagues and I have worked on a complementary model over the last 10 years. I will introduce this complementary model and provide support from cross-cultural survey data and from lab experiments. My aim is to show that the two models (classic and complementary), in concert with each other, are very well suited to predict the behavioral consequences of agency and communion in self-perception, including behavioral consequences of utmost social relevance.